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Growth Action Network

of Anne Arundel County, Inc.

P.O. Box 748 - Arnold, MD 21012



OPZ modifies survey processes

Increased attention to demographics and validation.

In a much-appreciated response to GAN concerns about the validity of results of the first Regional Area Plan surveys, members of the Office of Planning and Zoning (OPZ) staff met with the AACC Center for Study of Local Issues (CSLI) to discuss the survey process.

CSLI highlighted the typical need to statistically correct survey responses to be representative of community demographics. Since this can be a complex analytical problem, OPZ will refer to future surveys as questionnaires to limit the suggestion that they are statistically valid and use community forums additional validation. The surveys will also include more questions about demographics.

Although neither CSLI nor OPZ feel that multiple submissions from respondents is a significant problem, future surveys will capture the IP address of respondents to limit the possibility of multiple submissions. They will also make an effort to cultivate relationships with members of underrepresented communities and encourage them to provide input.

GAN recognizes this sincere effort by OPZ to improve the survey process and is appreciative of their willingness to consider new approaches.

New video reviews planning issues in Jessup

In collaboration with the Jessup Improvement Association, GAN has produced a video summarizing land use and environmental issues in the Jessup area that are relevant to the Regional Area Plan for Region 2. Click the link below to view the video.

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Click here to view video

Share with friends and members --

April 20 Community forums on Regional Area Planning



APRIL 20, 2022

DAY SESSION @ 12 PM REGISTER <u>HERE</u>

EVENING SESSION @ 6 PM REGISTER <u>HERE</u>



https://www.aacounty.org/regionplan

Join us for a conversation about the Plans for Regions 2, 4, and 7. These Plans will provide a shared vision for the next 20 years, and make recommendations on land use, zoning, environmental protection, transportation, public facilities, and community design.

Share your thoughts and shape the future of our community!

Register for Afternoon session

Register forEvening session

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